

# Connect. Collaborate. Contribute.

*Make an investment in the student leaders of Oregon FCCLA*

Greetings,

Thank you for your interest in Oregon FCCLA-The Ultimate Leadership Experience. This April, Oregon FCCLA will present an exciting career and leadership development opportunity for students at the State Leadership Conference in Portland.


FCCLA provides a portal for industry and community leaders to plug directly into the classrooms, education, and future employees. Through donations, sponsorship, in-kind contributions, and dedication of time, employers can leverage public and personal contributions to expand support for education that is directly relevant and valued by an industry.

Within this package you will find all of the benefits Oregon FCCLA has to offer your company. Whether you choose to make a direct contribution or partner in another way, you're a hero to us and your investment will be recognized. We work with you to create the ideal partnership packet to advance the unique essentials of your industry.

To learn more about our organization, please visit our website at [www.oregonfccla.org](http://www.oregonfccla.org).

We look forward to exploring partnership opportunities with you!

Sincerely,



Sarah Magney, State Director  
Oregon FCCLA  
*The Ultimate Leadership Experience*

# PARTNERSHIP OPPORTUNITIES

Let us provide you with the partnership package that best meets the unique needs of your company! By partnering with us, you will *connect* with thousands of student leadership and *collaborate* with the educational community to *contribute* to the future of Oregon.

## OPTION 1: CONFERENCE SPONSORSHIP

- **Lead Connection | \$1,000+**
  - Promotional booth at the State Leadership Conference
  - Press release announcing partnership
  - Preferred Seating at General Sessions
  - Photo Opportunity with Student Leaders
  - Invitation to Industry and Friends Reception
  - Bronze level logo placement  
(Logo placement on website and in conference program)
  - Non-exclusive choice of named sponsorship of Competitive Event or conference activity
- **Active Collaborator | \$2,000+**
  - All the benefits of Lead Connection
  - Include literature/company materials in conference registration packets
  - Silver level logo placement  
(Logo placement on website, conference promotional materials, full page advertisement in conference program, logo displayed on big screens during general sessions)
  - Non-exclusive choice of two named sponsorship of Competitive Event or conference activity
- **Presenting Contributor | \$4,000+**
  - All the benefits of Lead Connection and Active Collaborator
  - Featured honoree at Industry and Friends Reception
  - Deliver greetings and remarks at Advisor and/or Alumni Reception
  - Deliver in person remarks or promotional video greetings during the conference
  - Exclusive sponsorship of Competitive Event or conference activity
  - Promoted with "presented by" recognition for your company/organization
  - Custom surveys distributed to attendees
  - Gold level logo placement  
(Logo placement on website, conference promotional materials, full page back cover advertisement in conference program, Welcome letter in conference program, logo displayed on big screens during general session, logo on conference shirt, banner display)

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## OPTION 2: COMPETITIVE EVENT SPONSORSHIPS

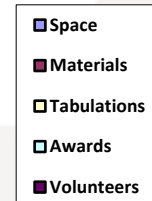
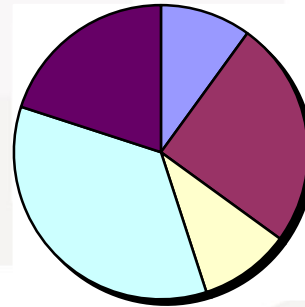
### Competitive Event Sponsorships

**What does it take to administer a competition?** Resources are needed to deliver effective competitive event experiences in a real-career setting. These requirements occur before, during, and after the events and involve key players in the forefront and behind the scenes. From start to finish, the final budget per competitive event is approximately \$1,000 or over \$50,000 to successfully operate all competitive events at the conference. This expense is largely carried by the students themselves through fundraising efforts.

With your support, students will be able to concentrate their time and talent on mastering leadership, education, and career skills rather than fundraising to participate in these activities.

### Competition Costs

Meeting Space/Transportation	\$100
Competition Materials	\$250
Tabulations	\$100
Awards	\$350
Volunteers	\$200
Average Total	\$1,000



- Spark! | Join with other contributors @ \$100**  
 Provide partial sponsorship of a competitive event. The first \$100 of a competitive event sponsorship will be awarded directly to the first place/gold medalist. Spark level sponsors will be mentioned as a competitive event sponsor during the Awards Ceremony.
- Power! | Fund one competitive event exclusively @ \$1,000**  
 Obtain exclusivity to a competitive event with \$350 awarded directly to top 3 performers. Power level sponsor logos will be on the screen and sponsors can present awards for the event on stage at the Awards Ceremony.
- Generator! | Fund a competitive event series @ \$10,000**  
 Obtain exclusivity for up to 10 events and/or a cluster of events by category. Generator level sponsor logos will be on the screen and sponsors can present awards for the events on stage at the Awards Ceremony.

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## OPTION 3: LOCAL IMPACT!

Contribute directly to the local level for student leadership development. 100% of your investment will defray expenses for schools and students to make an incredible local impact.

[www.oregonfccla.org/donate](http://www.oregonfccla.org/donate)  
**Make your online contribution today!**

No contribution is too small - We accept contributions of all amounts

## Why make the investment?

**An investment in Oregon FCCLA  
is an investment in the community.**

*Through innovative programs and activities, our organizations provide opportunities to apply academics and integrate leadership development to ensure graduates are ready for college and career by:*

Preparing students for community responsibilities

Expanding the labor force with trained capable workers

Supporting community projects and activities

# PARTNERSHIP OPPORTUNITIES

## OPTION 4: PROMOTION

### Exhibit Booth

#### Wednesday, April 5, 2017 at Portland DoubleTree

- Please visit <https://www.smore.com/3z8xm> for more information on exhibit times and pricing. You can also sign up as an exhibitor using the same link!

### Advertisements

- Please visit <https://www.smore.com/3z8xm> for more information on advertisements and pricing.

# PARTNERSHIP OPPORTUNITIES

## OPTION 5: VOLUNTEER & IN-KIND CONTRIBUTIONS

### **VOLUNTEER AS AN FCCLA COMPETITION JUDGE**

**April 4-6, 2017 at Portland DoubleTree**

Do you have time to assist students with their career goals? FCCLA students need your help as volunteer competitive events judge at the State Leadership Conference. Judging competitive events requires as little as a half-day time commitment, and you will interact with students as they work toward successful careers. These students have worked all year to prepare for their competitions both inside and outside of the classroom, and have personally raised the funds to attend the conference where their skills will be evaluated by you.

As a volunteer judge for FCCLA, you will use your professional background and life to evaluate student demonstration of their skills as future leaders.

**Sign up today!** <http://www.oregonfccla.org/judging.php>

### **IN-KIND CONTRIBUTIONS**

Take action and make a difference through in-kind donations. In-kind donations can also bring value to students.

**Not sure what our student leaders need? Here are some ideas!**

- Professional Attire (Business professional attire, blazers, suits, skirts, slacks, ties, dress shirts, dress shoes, scarves, etc.)
- Recognition (Plaques, awards, trophies, prizes; Consider establishing a recognition program for CTSOs around a priority for your business)
- Promotional (CTSO Banners, t-shirts, flyers, printing/copies, displaying your support for CTSOs in your place of work)
- Venues/Meeting Space (Venues, boardrooms, meetings space for leadership training, professional development, recognition banquets, and other events)
- Educational (Complimentary test preparation services, competitive event coaching, waived tuition fees for certifications/college credit)
- Competitive Events (Equipment, materials, or facilities required by the CTSO competitions)
- Books (Industry magazines, books, or reference materials)
- Pro-bono Services (Photography, catering, transportation, consulting)
- Electronics (LCD projectors, laptops, tablets, etc.)
- Incentives (Rewards for students and teachers such as gift cards, complimentary meals, car wash/tune up, gas, etc.)



# HALL OF HEROES

The **Oregon CTE Student Leadership Foundation** (the Foundation) is a nonprofit corporation founded jointly by all Oregon CTSOs to provide coordination, collaboration, and continuity of services amongst its member CTSOs. All CTSOs recognize the value of working together to collectively provide premier programs, professional growth, and personal success for Oregon's future workforce.



## How does this impact your partnership with FCCLA?

Every contributor to CTSOs or to the Oregon CTE Student Leadership Foundation is recognized in the CTSO Hall of Heroes. Whether with a direct contribution, donation of in-kind services and resources, or partnership in another way, you're a hero to us.

Oregon's CTSOs honor the value of long-term partnerships. Our Hall of Heroes recognition reflects this value by making recognition cumulative instead of annual. Once you contribute, your influence never stops and neither does our recognition and appreciation for your investment!

There are four levels of distinction for our CTSO Hall of Heroes investors:

- **Level 1: Oregon Hero** *Our strongest supporters with cumulative investments in CTSOs of \$25,000+*
- **Level 2: Industry Hero** *Our integral investors whose cumulative investments in CTSOs of \$10,000+*
- **Level 3: Leader** *Today's leaders investing in tomorrow's leaders through cumulative investment of \$1,000+*
- **Level 4: Influencer** *Whatever the size of your investment, Oregon CTSOs can leverage it to positively influence the future for students. Once your cumulative investment reaches \$250 you'll be recognized at the first level of investment in Oregon CTSOs as an Influencer!*

*Partners and supports of Oregon FCCLA are also recognized statewide by the Oregon CTE Student Leadership Foundation*

## WHAT IS A CTSO?

**CTSO stands for  
Career Technical  
Student  
Organization**

CTSOs are endorsed by the US Department of Education and Oregon Department of Education as an inter-curricular core component of CTE that supports and enhances academics and career related learning. Oregon is home to six CTSOs:

### **DECA**

*Emerging Leaders & Entrepreneurs*

### **FBLA**

*Future Business Leaders of America*

### **FCCLA**

*Family, Career and Community Leaders of America*

### **FFA**

*Association of Agriculture Science & Technology Students*

### **HOSA**

*Future Health Professionals*

### **SkillsUSA**

*Champions at Work*

[www.oregonctso.org](http://www.oregonctso.org)

# About FCCLA

FCCLA offers members the opportunity to expand their leadership potential and develop skills for life—planning, goal setting, problem solving, decision making and interpersonal communication—necessary in the home and workplace.

With over 200,000 members and 6,500 chapters worldwide, FCCLA educates students to make an impact in a variety of youth concerns including teen pregnancy, parenting, family relationships, substance abuse, peer pressure, environment, nutrition and fitness, teen violence, and career exploration.

## **Mission Statement**

FCCLA's mission is to promote personal growth and leadership development through Family and Consumer Sciences Education. Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through: Character Development, Creative and Critical Thinking, Interpersonal Communication, Practical Knowledge, and Career Preparation.

## **FCCLA Purposes**

- To provide opportunities for personal development and preparation for adult life
- To strengthen the function of the family as a basic unit of society
- To encourage democracy through cooperative action in the home and community
- To encourage individual and group involvement in helping achieve global cooperation and harmony
- Sarah Maguey To promote greater understanding between youth and adults
- To provide opportunities for making decisions and for assuming responsibilities
- To prepare for the multiple roles of men and women in today's society
- To promote Family and Consumer Sciences and related occupations

## **For more information about Oregon FCCLA, please contact:**

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