

Oregon FCCLA Board of Trustees Meeting

Wednesday, January 31, 2018 ■ 4:00 pm
Conference Call

MINUTES

Call to Order

The meeting was called to order by Board Chair, Susie Cobb, at 4:05pm.

Roll Call

Roll call indicated that the following members of the Board of Trustees were present:

Marla Dotson
Susie Cobb
Sheri Carson
Pam Simpson
Marnie Jewell
Joseph Vanek
Marci Shields

Approval of Minutes of Previous Meeting

Decision

Marla Dotson moved to accept the September 26 minutes as presented. It was seconded and adopted.

Board of Directors

Marci noted that we are looking for industry and community members. Please ask around and see if you have any interest.

Susie mentioned that she has a parent (Industry Rep) that is a possible member for the Board.

Lindsey Shirley's responsibilities have shifted and may not be able attend SLC as a judge.

State Officer Update

Marci Shields gave a few updates:

- Final Retreat was successful with a lot of work on their Program of Work and preparing for SLC.
- Member of the Month program has been successful, one final nomination due February 15.
- Over 70 FACS teachers were contacted (via email) about FCCLA and working to try to get more chapters and involvement.
- Valiant Seed State Outreach Project will have a Penny Wars contest at SLC and the losing team (FCCLA or HOSA) will sing Karaoke at the evening activity!

Alumni & Associates Update

Joey Vanek has been reaching out to alumni to get them involved in SLC. Main challenge is that it will be spring break.

Raising money to help fund red blazers for attendees at NLC.

Planning a Graduating Seniors and Alumni Session at SLC.

Marla Dotson noted that her state officer, Renee Seal, is working on a large list of past members. She will have them contact Joey for information on how to get involved.

Oregon Department of Education Update

Marnie Jewell gave the following updates:

- Inquiry about this group potentially being a resource of information to share with others on a ListServ with other states.
- Has approval of moving forward with a work group on validating the early learning skill sets.

Financial Update

Financial Update from Marci Shields:

- FCCLA is doing fine financially. While we have a large deficit at this time, we are in line with where we have been in the past. Dues have been our only source of income so far, and we are awaiting the grant funds.

Chapter Incentive Grants Update from Marci Shields:

- Awards letters were sent last night.
- All Tier 1 and New Chapter applications will be funded.
- Chapters may start making claims for their funds as early as next week.

Management Update

Management Update from Marci Shields:

- Membership update:
 - Currently at 141 members with 29 pending. Will end with approximately the same amount as last year.
 - One new chapter, South Albany. Lost Pendleton. North Salem was possibly going to start a chapter but have not heard anymore from her.
- Adviser Conference New Format:
 - Potentially offered in two locations
- Oregon Leadership Institute New Format:
 - Potentially offered in two locations (Lincoln City and EOU).
 - One day conference format (possibly 9am-3pm) with an optional evening the night before that would include a dining etiquette training.

- State Officers will be strongly encouraged to attend the OLI nearest them. However, they will not be presenting.
- The state officer meeting connected to OLI has been removed.

OLD BUSINESS

Dress Code

Dress Code Update from Marci Shields:

- Red Jackets are only required at NLC. They are not required at OLI or SLC. This is determined by each state, nor are they required at other national meetings (National Cluster Meeting and Capitol Leadership).
- The National office will give us money to purchase Red Jackets over the next 5 years. This number is based on our average attendance at NLC over the past three years.
- These will be purchased by the state, with the national funds, and distributed to chapters.
- Susie Cobb and Marla Dotson volunteered to serve on a committee with Marci to determine the method for distributing the red blazers to chapters.
 - Items to consider: Create a database with chapters red blazers and sizes and share across the state, blazers the state currently owns in storage, request that outgoing state officers donate/sell their blazers back to their chapters.

Marla requested that we discuss dress code in the May meeting for future SLC's, and whether blazers will be required or not.

2018 State Leadership Conference

2018 State Leadership Conference from Marci Shields:

- Review of the conference schedule, including changes and/or new sessions
 - State officer candidates will have test and orientation on first day, give speeches during FCCLA opening session, meet and greet after the FCCLA opening session, interviews Saturday morning, transition meeting (after letter drop) Saturday afternoon, and orientation meeting Sunday morning.
 - Added chapter events: FCCLA Knowledge Bowl and Graphic Design.
 - No tour – workshops, exhibit hall, and chapter events in its place.
 - Karaoke will be the evening social activity.
 - Penny Wars to raise money for Valiant Seed.
 - Graduating Seniors and Alumni networking session.
- Educators Rising are invited to attend, for the same cost, and three EdRising competitive events will be offered.

Pam Simpson provided the following update regarding the Culinary Arts STAR event:

- OCI will host
- Only two teams confirmed at this time, with a few single students from other schools.
 - Possibility of offering those single students to be on a team with other schools.

- Menus are difficult. We will require Menu #2 at SLC. OCI will fabricate the chickens, however we will look into offering mini workshops on Frenching the Bone and Knife Cuts during the mis en place portion of the event.

NEW BUSINESS

Oregon Educators Rising

Marci Shields and Marnie Jewell provided the following update on the establishment of Oregon Educators Rising:

- Educators Rising is invited to attend our State Leadership Conference, they will attend all FCCLA sessions, but will have three of their specific competitive events offered.
- They will be offered to have one position on the FCCLA State Officer Team, VP of Educators Rising. This member will be a FCCLA dues paying member but will focus their time on developing programs specific to EdRising.
- Financials will be included as an Income and Expenses line item in the FCCLA QuickBooks and bank account.
- The launch event for Educators Rising is February 9.

2018 National Leadership Conference

The following update was provided by Marci Shields on 2018 NLC:

- Input on the spirit packages provided was sought:
 - Remove the polo shirt, since they are not allowed at NLC moving forward.
 - Keep the trading pins at 25 or 30, continue to offer the additional trading pins package.
 - Remove the spirit items or look into shipping them directly to NLC so they do not get broken in transit by chapters.
 - Encourage members to wear their t-shirts from State Leadership Conference at State Event.
 - Offer an optional state dinner/event – any suggestions? Hard Rock Café is the only place Marci has come up with so far.
 - Offer a backpack (not a cinch bag) as an optional add-on.
 - Continue offering a Subway gift card but increase the amount to \$8-10.

Other Business

Marci will send NLC information (Tours and Guide) out with the meeting minutes. Also updated everyone on dates for SLC – they cannot be set until closer to the one year out time frame due to the small size of our group. Spring break will try to be avoided next year – it is typically the last week of March.

Next Meeting

Next meeting will be May/June 2018.

Adjournment

The meeting was adjourned at 5:51pm.