

Oregon FCCLA Board of Trustees Meeting

Monday, May 22, 2017 ■ 4:00 pm
Conference Call

MINUTES

Call to Order

The meeting was called to order by Board Chair, Marla Dotson, at 4:05 pm

Roll Call

Roll call indicated that the following members of the Board of Trustees were present:

Marla Dotson
Susie Cobb
Marnie Jewell
Joseph Vanek
Pam Simpson
Nora Stangel
Canden Gutierrez
Marci Shields

Mike Oechsner attended as a guest.

Approval of Minutes of Previous Meeting

Decision

Susie Cobb moved to accept the January 27 minutes as presented. It was seconded and adopted.

Board of Directors

A formal list of members of the Board of Trustees has been created and was reviewed. Officers for the Board will be elected at the fall meeting.

State Officer Update

Canden Gutierrez announced the 2017-2018 state officer team:

- Canden Gutierrez – State President
- Madison Bailey – VP of Membership
- Renee Seal – VP of Development
- Nakaia Daugherty – VP of Peer Education
- Shelby Weberg – VP of Communication
- Victoria Suto – Secretary
- Salma Anguiano – Executive VP

May Retreat was a great chance for team bonding. Team worked on accountability chart and establishing steps to meet their four goals for the year:

1. Increase membership (both chapters and members)
2. Increase social media presence
3. Increase chapter visits
4. Create a new adviser/chapter guide and/or program

New State Theme for 2017-2018 is “Exceeding the Vision”.

Alumni & Associates Update

Joey Vanek is working to build an alumni database. He will send an email with a link to an alumni form to Marci and she will send an email out to the advisers to have their seniors fill it out each year. Once the database has been established, he would like to create an Alumni & Associates Council. If any advisers have alumni they think would be interested in serving on the Council now, please send names to Joey and Marci.

Oregon Department of Education Update

Marnie Jewell gave the following updates:

- There is an Early Learning Workshop offered June 28-30 and she will incorporate FCCLA and benefits of FCCLA into the workshop.
- Workshop on June 15 about Education Programs of Study and CTSOs fit into these.
- NASAFACS has approved the revised standards.

Management Update

Marci Shields has provided the Management Dashboard to the Board via email. Time was not provided to review during the meeting.

Financial Update

Mike Oechsner presented the financial reports. He explained that due to lower attendance at SLC, revenues have decreased in addition to a decrease to expenses. The budget is not at a point of stress, as we will finish right on the line. The Balance Sheet shows that we have a good cash flow and our cash is up overall from last year at this time.

OLD BUSINESS

2017 SLC Review

Marci Shields thanked the advisers for providing feedback from SLC and asked for additional input regarding 2017 SLC if there is any.

Marla stated it was a very good conference and positive experience for the students.

Marnie loved the flexibility that the leadership team provided to the judges (example given was bringing Job Interview competitors back in the afternoon to get verbal feedback). She recommended trying to find a way to work verbal feedback into more events.

ODE Chapter Grant Qualifications

Marnie mentioned that it has been discussed within her department, but no other news at this time.

Marla explained that she plans to draft the letter to ODE and will send to the Board for approval prior to sending.

Dress Code

Marci asked if there were any ideas as to how to transition to the new National Dress Code next year. Ideas were to share a database of who has red blazers and what sizes and try to share across chapters or possibly rent blazers. Marci mentioned there are extras in the Oregon FCCLA storage that she could add to the database and/or rent. Another idea was for chapters to start purchasing a couple blazers each year to start building a supply.

2017 NLC

Marci will be attending NLC and will be staying at the hotel with the Nevada FCCLA delegation. She will have a rental car and will be available to both states. Five state officers will be in attendance. Invoices have been emailed out. Spirit packages will be mailed to the advisers to the addresses they provided in the order form approximately in mid-June.

Oregon will more than likely have one voting delegate. We do not have a formal process as to how to select the voting delegate, perhaps have a state officer do it or ask the chapters if they have a student who would be interested.

NEW BUSINESS

2017-2018 TeamTRI Agreement

Discussion

Mike reviewed the agreement and the changes from last year to this upcoming year. Very small increases with some counter-balancing with decreases. The main change is that a trainer was added at a discount rate of \$500 to the State Officer Winter Retreat.

Susie mentioned that she did not have time to review the agreement prior to the meeting as it was barely sent that morning. In future years, can TeamTRI please provide this information earlier.

Decision

Susie motioned to tentatively approve the 2017-2018 TeamTRI Agreement as presented, with one week for the Board to ask questions. If no questions are asked, then it will be approved as is on May 30. The motion was seconded. The motion carried.

2017-2018 Budget

Discussion

Marci presented the budget for the upcoming fiscal year, explaining that most of the numbers come directly from the TeamTRI Agreement and/or estimations based on numbers from 2016-2017.

Decision

Susie motioned to tentatively approve the 2017-2018 Budget as presented, with one week for the Board to ask questions. If no questions are asked, then it will be approved as is on May 30. The motion was seconded. The motion carried.

2017-2018 Calendar

Discussion

Marci presented the calendar for the upcoming year and noted that SLC will be slightly earlier than this year. It was noted that the new dates for SLC would coincide with the beginning of most spring breaks. Susie mentioned that she would prefer it would lead into spring break than be in the middle of it.

2018 SLC

Discussion

Culinary Arts – Based on the new dates for SLC, Pam asked if we could alter the schedule on Saturday to use OCI for the Culinary Arts event and have awards afterwards. Discussion of having the Culinary Arts event separately prior to SLC was discussed and Pam expressed that it would be best to have it on the Saturday of SLC if we can use OCI.

Tours – Marla expressed that coming from a rural area, tours are a nice opportunity for her students to see things they normally wouldn't see. Ideas for tours were Nike, Adidas, hospitals, agencies that offers multiple business opportunities (IE Dimeler Trucking).

Workshops – Bob's Red Mill provides a hands-on cooking class. Ideas provided included: cooking demonstrations, transition to post-secondary, financial planning, choosing the right path, and urban farms.

Other Business

Marla mentioned that the state officers on the website are not updated and asked if that could be addressed.

Next Meeting

Next meeting will be in either September or October 2017.

Adjournment

The meeting was adjourned at 5:31 pm