

# Partnership Guide

PREPARE STUDENTS FOR CAREERS IN HOSPITALITY & TOURISM,  
VISUAL ARTS & DESIGN, EDUCATION & TRAINING AND HUMAN SERVICES



**OREGON**  
STATE ASSOCIATION

# The Future is Bright

## CULTIVATE THE LEADERS OF TOMORROW

Engage with the next generation to inspire and empower future leaders in **Hospitality & Tourism, Visual Arts & Design, Education & Training and Human Services.** Oregon FCCLA provides businesses and organizations like yours the chance to **bridge the gap and foster growth in tomorrow's leaders.**

## BUILD A BRIDGE

The next generation brings fresh perspectives, innovative ideas, and the energy to drive growth—but if you remain disconnected, you'll miss out on this immense potential. **By partnering with Oregon FCCLA, you can inspire and empower the future workforce to build technical skills in Family and Consumer Science careers.** You'll not only bridge the gap between generations but also cultivate relationships with emerging talent, creating a pipeline of future leaders who are ready to innovate and drive success. We understand this opportunity to engage the next generation isn't just a bonus—it's crucial for your business's future growth and relevance.

Partnering with us allows you to **play a key role in shaping the future and becoming a hero to the next generation of leaders.** Your support will equip students with essential business and leadership skills, empowering them to pursue their dreams and make meaningful contributions to society. **Let Oregon FCCLA be your connection to tomorrow's leaders, building a bridge to help you embrace the energy of a new generation!**





# Lead the Way

JOIN US IN CREATING MEANINGFUL IMPACT

## WAYS TO ENGAGE

- Host Workshops & Exhibits
- Sponsor Events (Including the State Conference)
- Judge Competitions
- Engage Locally: Support a school chapter or regional event
- Virtual Opportunities: Be involved from anywhere

## HOW TO GET INVOLVED

### Connect

Speak with our state management team and learn about sponsorship opportunities.

### Engage your Community

Attend events, facilitate a workshop or support a local school.

### See the Impact

Watch students shine at our State Conference and grow into confident capable leaders ready to excel in the business world.

## PARTNER WITH US TODAY

Become a Oregon FCCLA partner to:

- Empower the next generation of career & family leaders
- Cultivate the rising workforce
- Inspire and prepare students

*Our Development Coordinator is ready to engage with you!*

Reach us at:  
[PARTNER@OREGONFCCLA.ORG](mailto:PARTNER@OREGONFCCLA.ORG)

# State Business Leadership Conference

APRIL 14-15 | BOULDER FALLS INN

The Oregon FCCLA State Leadership Conference (SLC) is the pinnacle event for future Family and Consumer Sciences leaders across the state, **attracting a dynamic mix of over 100+ students, advisers, alumni, and business professionals.**

This four-day experience offers unparalleled opportunities for sponsors, partners, and exhibitors to engage directly with the next generation of leaders through **immersive workshop sessions, competitive events, and an inspiring keynote presentation.** By supporting SLC, you'll not only showcase your brand to a highly motivated audience but also contribute to shaping the future of Oregon. **Top performers in our competitive events will advance to the prestigious National Leadership Conference, further extending your brand's reach to a national stage.**



## OREGON FCCLA: A LOOK BY THE NUMBERS



**264**  
MEMBERSHIP



**10**  
CHAPTERS



**32**  
COMPETITIONS OFFERED



**100+**  
SBLC ATTENDEES



# Conference Exhibition

## EXHIBITS

### *Conference Exhibitor | \$150*

Join us as an exhibitor at SLC, where you can **showcase educational advancements, innovative products, and exciting career resources** to a targeted audience. This event offers a prime opportunity to connect with eager learners and future job-seekers. Showcase your expertise, demonstrate your products, and **engage directly with attendees** who are seeking valuable insights and opportunities.

## EXHIBITOR RECOGNITION

- Logo featured on the conference program
- Booth Table and chairs

Questions? Contact our Development Coordinator at [partner@oregonfccla.org](mailto:partner@oregonfccla.org).



# Sponsorship Levels

## COMPETITIVE EVENT SPONSOR

*(Varies per Event)*

As a Competitive Event sponsor, your support will help **reduce conference fees and create opportunities for our members** to engage with industry professionals.

### INDIVIDUAL EVENT

*\$500 - NLC Scholarship*

This level covers National Leadership Conference registration & travel for one attendee.

### TEAM EVENT

*\$1,500 - NLC Scholarship*

This level covers National Leadership registration & travel for a team

### SPONSOR RECOGNITION

- Logo featured on the conference program
- Logo featured on-screen at award sessions
- Option to host an exhibit booth



# Sponsorship Levels

## STATE CONFERENCE TITLE SPONSOR

*\$3,000 Value*

### SPONSOR RECOGNITION

- Listed as a conference title sponsor on Oregon FCCLA website
- Logo featured in the conference program and marketing collateral
- Sponsor recognition featured on-screen at all general session shows
- Opportunity to share a live message or video at the opening session
- Option to host an exhibit booth and/or workshop
- Logo on judge gift\*

*\*Logo must be submitted by February 1, 2025.*

Questions? Contact our Development Coordinator at [partner@oregonfccla.org](mailto:partner@oregonfccla.org).



# Sponsorship Levels

## IN-KIND SPONSOR

In-kind sponsorships are welcome to help offset conference costs. Items include but are not limited to:

- Lanyards
- Tote Bags
- Giveaways

## CUSTOMIZE YOUR SPONSORSHIP

Have a unique sponsorship idea? We'd love to hear it! If you're interested in creating a custom sponsorship package or exploring additional opportunities, including the chance to be our Conference Title Sponsor, **please reach out to us at: [partner@oregonfccla.org](mailto:partner@oregonfccla.org)**.





# Community Involvement

## BE A JUDGE

Make a meaningful impact as a volunteer State Competitive Event Judge. Share your expertise by providing valuable feedback to eager students and future professionals. By donating your time, you'll directly connect with ambitious learners, offering them insights and opportunities to grow. **Your involvement helps shape the next generation of leaders.**

Contact our Development Coordinator at [partner@oregonfccla.org](mailto:partner@oregonfccla.org).

## ONGOING ENGAGEMENT

Partner with your local Oregon FCCLA chapter for year-round opportunities to engage with and empower emerging student trailblazers. Get involved by attending events, facilitating workshops, funding scholarships or contributing resources.

Together, we can inspire  
future innovators and  
change-makers.

# Be a Champion of Change

## INSPIRE THE FUTURE

Join Oregon FCCLA in our mission to empower the next generation of family and career leaders in Hospitality & Tourism, Visual Arts & Design, Education & Training, and Human Services. **Your partnership will profoundly impact students' lives, helping them unlock their potential and create a brighter future.** Let us be your connection to champion the rising workforce and cultivate the leaders of tomorrow.

## WITNESS THE IMPACT

Experience the transformative power of your support. Watch our students grow into confident, capable leaders prepared to thrive at home and in their careers. **Partner with us today and be part of their journey toward success!**

## PARTNER WITH US TODAY

Contact our Development Coordinator:  
[partner@oregonfccla.org](mailto:partner@oregonfccla.org)





# OREGON STATE ASSOCIATION

**OREGONFCCLA.ORG**

For general support and questions, please contact us:  
[partner@oregonfccla.org](mailto:partner@oregonfccla.org)

*We provide personal growth, leadership development, and career preparation opportunities for students in Family and Consumer Sciences education.*