Partnership Guide

PREPARE STUDENTS FOR CAREERS IN ARTS & DESIGN, EDUCATION & TRAINING, FINANCIAL SERVICES, HOSPITALITY & TOURISM, HUMAN SERVICES, AND PUBLIC SERVICE.



FCCLA
Family, Career and Community Leaders of America

OREGON
STATE ASSOCIATION

The Future is Bright

CULTIVATE THE LEADERS OF TOMORROW

FCCLA directly supports the following Career Clusters: **Arts and Design, Hospitality and Tourism, Financial Services, Education and Training, Human Services, and Public Service.** Oregon FCCLA provides a platform for businesses, organizations, and colleges/universities to connect with youth in a variety of careers such as **Early Childhood Education, Culinary Arts, Fashion Construction, Interior Design, Event Management and Nutrition and Wellness.**



PARTNER WITH US TODAY!

Contact our Development Coordinator:

PARTNER@OR-FCCLA.ORG

BUILD A BRIDGE

The next generation brings fresh perspectives, innovative ideas, and the energy to drive growth. By partnering with Oregon FCCLA, you can inspire and empower the future workforce to build technical skills in **Family and Consumer Science careers.** You'll not only bridge the gap between generations but also cultivate relationships with emerging talent, creating a pipeline of **future leaders** who are ready to innovate and drive success. We understand this opportunity to engage the next generation isn't just a bonus, it's crucial for your business's future growth and relevance.

Partnering with us allows you to play a key role in shaping the future and becoming a hero to the next generation of leaders. Your support will equip students with essential business and leadership skills, **empowering them to pursue their dreams and make meaningful contributions to society**. Let Oregon FCCLA be your connection to tomorrow's leaders, building a bridge to help you embrace the energy of a new generation!

Lead the Way

JOIN US IN CREATING MEANINGFUL IMPACT

WAYS TO ENGAGE

- Host Workshops & Exhibits
- Sponsor Events (Including the State Conference)
- Judge Competitions
- Engage Locally: Support a school chapter or regional event
- Virtual Opportunities: Be involved from anywhere

HOW TO GET INVOLVED

Connect
Speak with our state management team and learn about sponsorship opportunities.

Engage your Community
Attend events, facilitate a workshop or support a local school.

See the Impact
Watch students shine at our State Conference and grow into confident capable leaders ready to excel in the business world.

PARTNER WITH US TODAY

Become a Oregon FCCLA partner to:

- **Empower the next generation of career & family leaders**
- **Cultivate the rising workforce**
- **Inspire and prepare students**

Our Development Coordinator is ready to engage with you!

Reach us at:
PARTNER@OREGONFCCLA.ORG

State Leadership Conference

APRIL 2-3 | ROSEBURG, OREGON

The Oregon FCCLA State Leadership Conference (SLC) is the pinnacle event for future Family and Consumer Sciences leaders across the state, attracting a dynamic mix of over 100+ students, advisers, alumni, and business professionals.

This two-day experience offers unparalleled opportunities for sponsors, partners, and exhibitors to engage directly with the next generation of leaders through immersive workshop sessions, competitive events, and an inspiring keynote presentation. By supporting Oregon SLC, you'll not only showcase your brand to a highly motivated audience but also contribute to shaping the future of Oregon. Top performers in our competitive events will advance to the prestigious National Leadership Conference, further extending your brand's reach to a national stage.



OREGON FCCLA: A LOOK BY THE NUMBERS

250+	11	32	100+
MEMBERS	CHAPTERS	COMPETITIONS OFFERED	SLC ATTENDEES

Conference Exhibition

EXHIBITS

Conference Exhibitor | $150

Join us as an exhibitor at SLC, where you can **showcase educational advancements, innovative products, and exciting career resources** to a targeted audience. This event offers a prime opportunity to connect with eager learners and future job-seekers. Showcase your expertise, demonstrate your products, and **engage directly with attendees** who are seeking valuable insights and opportunities.

EXHIBITOR RECOGNITION

- Exhibitor recognition on social media and conference app.
- Booth Table and chairs.

Questions? Contact our Development Coordinator at partner@oregonfccla.org.



Sponsorship Levels

COMPETITIVE EVENT SPONSOR
(Varies per Event)

As a Competitive Event sponsor, your support will help **reduce conference fees and create opportunities for our members** to engage with industry professionals.

INDIVIDUAL EVENT
$500 - NLC Scholarship
This level covers National Leadership Conference registration & travel for one attendee.

TEAM EVENT
$1,500 - NLC Scholarhip
This level covers National Leadership registration & travel for two-three attendees.

SPONSOR RECOGNITION
- Sponsor recognition on social media and conference app.
- Logo featured on-screen at award sessions.
- Option to host an exhibit booth.

Sponsorship Levels

BRONZE SPONSOR – $750

This entry-level sponsorship opportunity offers meaningful visibility and a chance to directly support student leadership at the State Leadership Conference.

SPONSOR RECOGNITION

- Listed as a sponsor on the Oregon FCCLA website.
- Sponsor recognition on social media and conference app.
- Logo featured on-screen during the Recognition Session.

SUPPORTING SPONSOR – $1,500

As a Supporting Sponsor, your organization will receive valuable exposure and engagement opportunities while contributing to the success of this event.

SPONSOR RECOGNITION

- Opportunity to provide information in conference registration packets.
- Listed as a sponsor on Oregon FCCLA website.
- Sponsor recognition on social media and conference app.
- Logo featured on-screen during the recognition show.
- Option to host an exhibit booth.

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Sponsorship Levels

STATE CONFERENCE TITLE SPONSOR

$3,000 Value

SPONSOR RECOGNITION

- Listed as a conference title sponsor on Oregon FCCLA website.
- Sponsor recognition on social media, conference app, and marketing collateral.
- Sponsor recognition featured on-screen at all general session shows.
- Opportunity to share a live message or video at the opening session.
- Option to host an exhibit booth and/or workshop.
- Logo on judge gift (Logo must be submitted by February 1, 2027.)

IN-KIND SPONSOR

In-kind sponsorships are welcome to help offset conference costs. Items include but are not limited to:

- Lanyards
- Tote Bags
- Giveaways
- Branded Water Bottles
- Notebooks
- Snacks & Bottled Water
- Photography/Videography Services
- Time as a Volunteer!

CUSTOMIZE YOUR SPONSORSHIP

Have a unique sponsorship idea? We'd love to hear it! If you're interested in creating a custom sponsorship package or exploring additional opportunities, including the chance to be our Conference Title Sponsor, **please reach out to us at: partner@oregonfccla.org.**

Community Involvement

BE A JUDGE

Make a meaningful impact as a volunteer State Competitive Event Judge. Share your expertise by providing valuable feedback to eager students and future professionals. By donating your time, you'll directly connect with ambitious learners, offering them insights and opportunities to grow. **Your involvement helps shape the next generation of leaders.**

Contact our Development Coordinator at partner@oregonfccla.org.

ONGOING ENGAGEMENT

Partner with your local Oregon FCCLA chapter for year-round opportunities to engage with and empower emerging student trailblazers. Get involved by attending events, facilitating workshops, funding scholarships or contributing resources.

Together, we can inspire future innovators and change-makers.

Family, Career and Community

FCCLA®

Leaders of America

OREGON

STATE ASSOCIATION

OREGONFCCLA.ORG

For general support and questions, please contact us:
partner@oregonfccla.org

We provide personal growth, leadership development, and career preparation opportunities for students in Family and Consumer Sciences education.